

Editorial

Dear readers of RAI

I have the pleasure of presenting the third edition of *Innovation Management Review*.

We have two articles about innovation and cooperation. These articles analyze two types of innovation (organizational and social) that need further discussion in the literature. Lurdes Simão, Ricardo Gouveia Rodrigues and Maria José Aguilar Madeira in “External relationships in organizational innovation” analyze the impact of external relationships with business and science partners on the capability of firms to introduce organizational innovation. In the article “Education in cooperative cells as a social innovation: a case study in the Brazilian semi-arid,” Bruno de Souza Lessa, Ana Clara Aparecida Alves Souza and José Carlos Lázaro da Silva Filho identify the dimensions of social innovation in cooperative cells. Not only focusing on cooperation, the article “The development of innovation processes in small and medium technology-based companies” from Fabiana Matos da Silva, Edson Aparecida de Araujo Querido Oliveira and Marcela Barbosa de Moraes shows resistance to cooperation of small and medium technology-based companies.

We have two articles related to taking decisions related to innovation. The article “Optimal economic results and the risk of parallel development of concept options in dynamic markets,” written by the authors Alceu Salles Camargo Júnior and Abraham Sin Oih Yu, investigates the optimal number of

concept options in the development of new product projects. The article “Analyzing R&D projects through health products,” written by the authors Eduardo Pinheiro Gondim Vasconcellos, Sérgio Muritiba, Sally Muller Affonso Prado, Mary Dalva Caparroz Vancetto and Patricia Morilha Muritiba, proposes a methodology to evaluate a portfolio and chose the best research investments. To help evaluate decisions and organizational performance, the authors Deise Grazielle Dickel and Gilnei Luiz de Moura develop a model to measure organizational performance with a focus on knowledge and innovation management in “Intangible criteria: a model based on knowledge and innovation management.”

Finally, the article “The intention of adopting mobile payments: an analysis in the light of the unified theory of acceptance and the use of technology” from the authors Ricardo de Sena Abrahão, Stella Naomi Moriguchi and Darly Fernando Andrade explores the adoption of innovation by consumers. It is a very interesting perspective on innovation in the view of the customers and we would like receive more articles on this subject.

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