BRQ-BUSINESS RESEARCH QUARTERLY
Guidelines for Special Issues

BRQ Business Research Quarterly is the official journal of ACEDE (Spanish Academy of Management, http://www.acede.org/). Born in 1998 as Cuadernos de Economía y Dirección de Empresas (CEDE), it soon became the leading management publication in Spanish thanks to its strong academic reputation. The journal was indexed in the SCCI in 2008, and it is published in English since 2014.

Special Issues have always accompanied the history of the journal. Normally at a rate of one per year, they deal with focused topics in which future research is likely to be stimulated by a collection of excellent papers. Formally, they typically include a survey article with an editorial summary justifying the rationale and structure of the selected papers, which synthesize, unseal and redirect theory or practice in the particular area addressed by the special issue.

Proposals are welcome at any time, although they will be reviewed in batches twice a year. They should be submitted to brq@elsevier.com with the following information:

1. Guest Editorial Team: What is the source of your authority? Describe the editors’ relevant expertise in order to justify why you are qualified to act as Guest Editors for the Special Issue. Typically, the editors are expected to have published on the proposed topic in a top management journal.

2. Overview: Why is the topic “hot” or innovative? Explain why it is worth dedicating a single issue of BRQ to your proposal: describe the topic, justify its scientific relevance and clarify why academic colleagues should be interested in this special issue.

3. Potential authors: Who do you think will be interested in submitting a paper? Identify a representative set of scholars doing work in the area and explain how you will reach them. For instance, beyond a general call for papers, does your proposal arise from a conference or workshop? Do you participate in a network that allows you to engage successfully a particularly reputed author in the field of the special issue? Do you have a list of potential authors who may reasonably be expected to submit papers?

4. Impact: Once you have a great product, what are you going to do to sell it? How will you disseminate the special issue and make the papers circulate to increase the likelihood of citations?

5. Proposed timeline and schedule: Indicate the deadlines for the call for papers, submissions, rounds of review, and a tentative publication date.

We encourage Guest Editors to write brief proposals; do not use in any case more than 800 words.