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### DESCRIPTION

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REGE — *Revista de Gestão* — is a generalist, academic journal covering all fields of management including, but not exclusive: General Management, Information Technology, Marketing, Finance, Human Resources, Production and Operations Management, Business Strategy, Business Economics, Public Administration, Science and Technology Management and Sustainability.

REGE, published by the Business Administration Department of the School of Economics, Business and Accounting - Universidade de São Paulo, Brazil, is an academic-scientific quarterly publication dedicated to the dissemination of research and ideas that add value to the work of scholars and practitioners in the field of Management. The journal aims to publish papers of diverse subjects and geographical origins, trying to show a comprehensive picture of the relevant scientific production in the field of management, both nationally and internationally. It publishes articles selected on the basis of originality, quality and creativity.

### ABSTRACTING AND INDEXING

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### INTRODUCTION

**REGE – Revista de Gestão** – is a generalist, academic journal covering all fields of management including, but not exclusive: General Management, Information Technology, Marketing, Finance, Human Resources, Production and Operations Management, Business Strategy, Business Economics, Public Administration, Science and Technology Management and Sustainability.

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